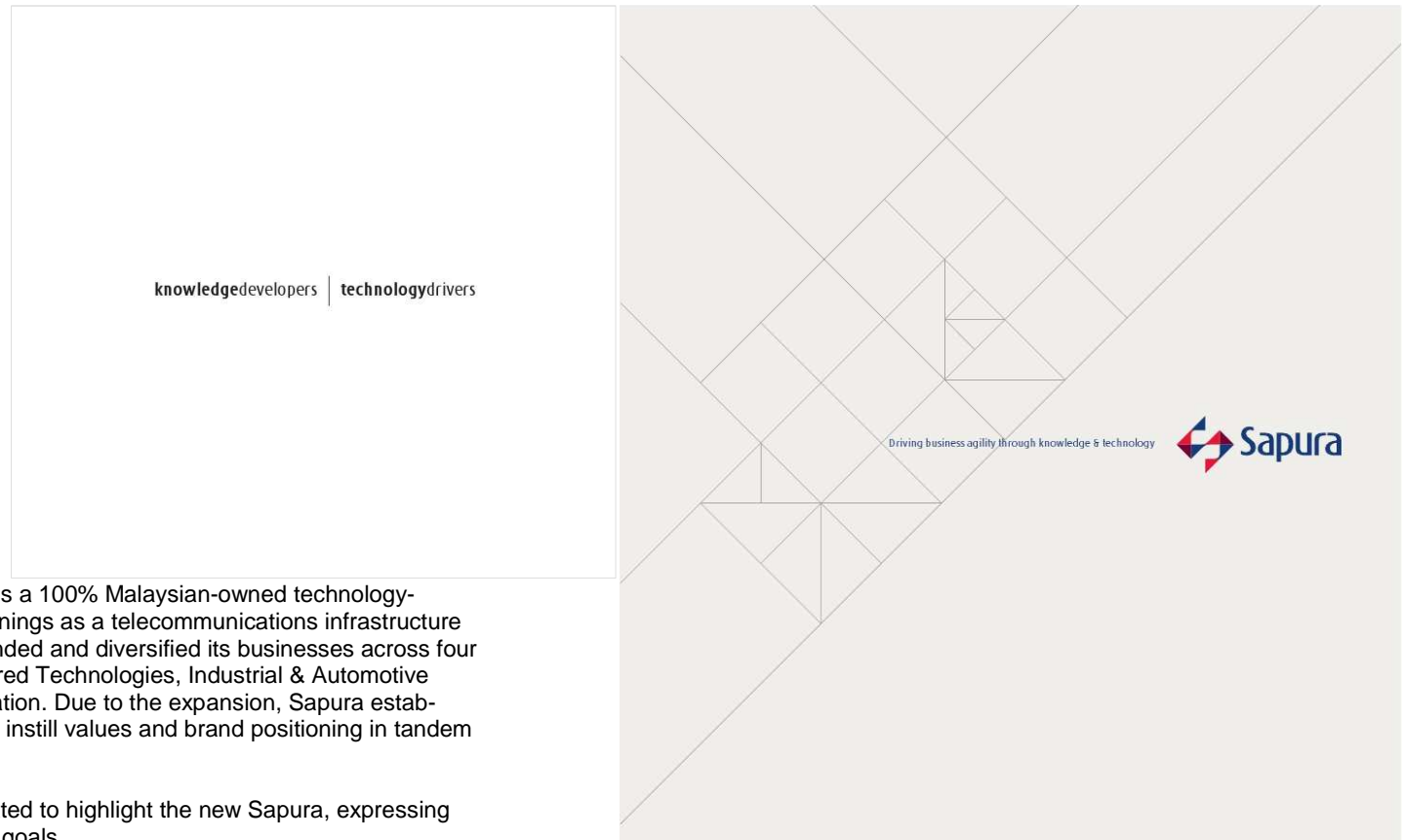


Sapura Group > Sapura Group Corporate Brochure



Established in 1975, the Sapura Group is a 100% Malaysian-owned technology-based organization. From humble beginnings as a telecommunications infrastructure & service provider, the Group has expanded and diversified its businesses across four major business areas - Oil & Gas, Secured Technologies, Industrial & Automotive Manufacturing, and Knowledge & Education. Due to the expansion, Sapura established a re-branding exercise that would instill values and brand positioning in tandem with their corporate growth.

This group corporate brochure was created to highlight the new Sapura, expressing their newfound strength and explorative goals.

Sapura Group Corporate Brochure—Cover

Agency	Denney & Denney
Client	Sapura Group of Companies
My Roles	Concept Development Copywriting

Sapura Group > Sapura Group Corporate Brochure

Growing your business is *our* business.
We are here to make your vision a reality.
We help you grow, through ideas and solutions
that *you* want, meeting and overcoming
challenges *together*.

Our Knowledge & Technology
drive these diversified industries

Energy
Technology
Industrial
Knowledge & Education
Defence & Security

Sapura
Knowledge & Technology

Sapura Group Corporate Brochure—Growing your business is *our* business

Agency: Denney & Denney
Client: Sapura Group of Companies

My Roles: Concept Development
Copywriting

Sapura Group > Sapura Group Corporate Brochure

What moves us? *Our passion.*

We know who we are, and we are steadfast about our beliefs and values.

Over the years our people have been defined by a common set of qualities – qualities that collectively differentiate us from our industry peers. They remind us of our heritage and form the foundation in us *seeking new routes to discover, fresh ideas to unravel* – to serve and grow with our customers and stakeholders.

Honourable
Professional
Resourceful
Resilient
Agile



Sapura Group Corporate Brochure—Innovative Edge

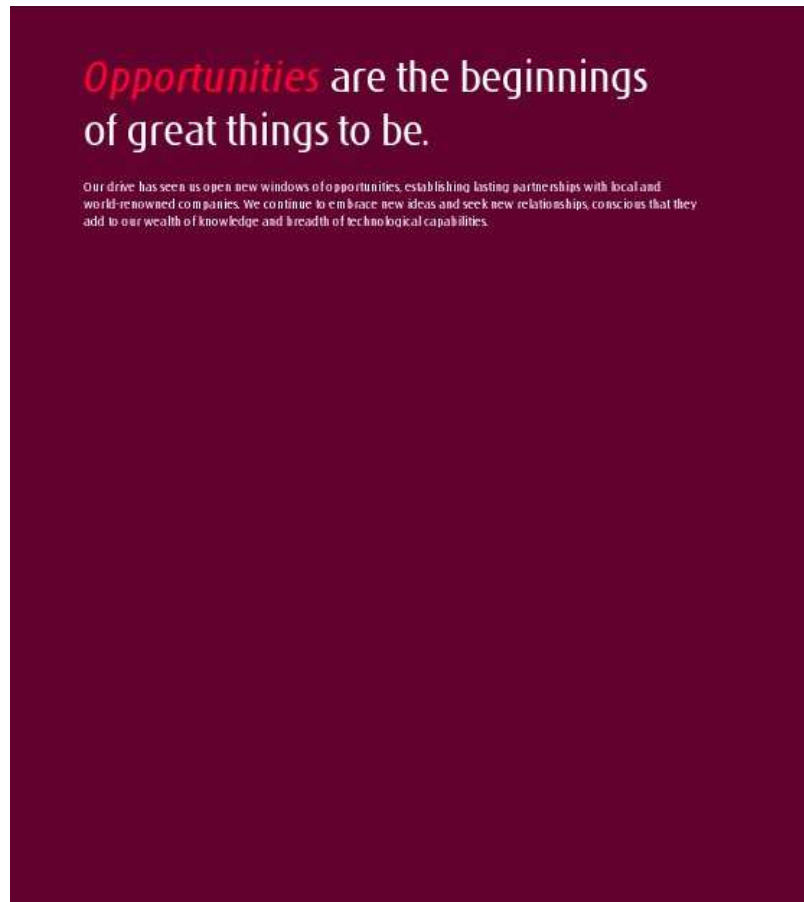
Agency
Client

Denney & Denney
Sapura Group of Companies

My Roles

Concept Development
Copywriting

Sapura Group > Sapura Group Corporate Brochure



Sapura Group Corporate Brochure—Creating Opportunities

Agency
Client

Denney & Denney
Sapura Group of Companies

My Roles

Concept Development
Copywriting