

## Golden Hope Plantations Bhd > The Golden Hope Story (1844-2007)

163 years of history, highlights and triumphs. This is the story of Golden Hope Plantations Berhad, traced back to the days of its forefathers. This is not a history book filled with facts and figures but meant for light reading. Most importantly, this book is meant to document the company's journey from the era of Harrisons & Crosfield to the day when it was finally incorporated in this country and its journey from then on until this day, when the curtain is finally drawn.

Take a journey through the pages of this book and be enlightened. See how the company which had its beginnings in Liverpool, England, spread its wings to the East and landed in Malaysia. Read about its ups and downs in this country and how it was finally made into a Malaysian company, managed by Malaysians.

Read also how the local entity spread its wings and conquered several parts of the globe and some of the significant accolades it gathered throughout the years. And do not miss the personal accounts of employees some of whom have been with the company since the Harrisons & Crosfield era.

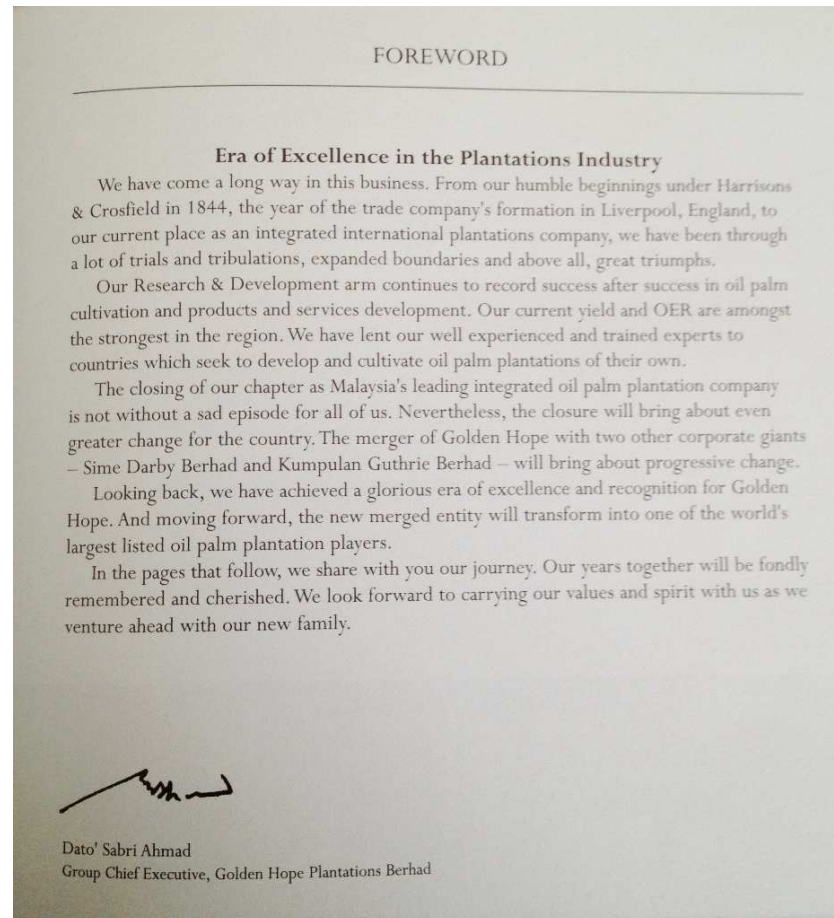


The Golden Hope Story— 163 years, captured & revisited.

Agency: Denney & Denney  
Client: MISC Berhad

My Roles: Concept Development  
Copywriting - Creative & Research

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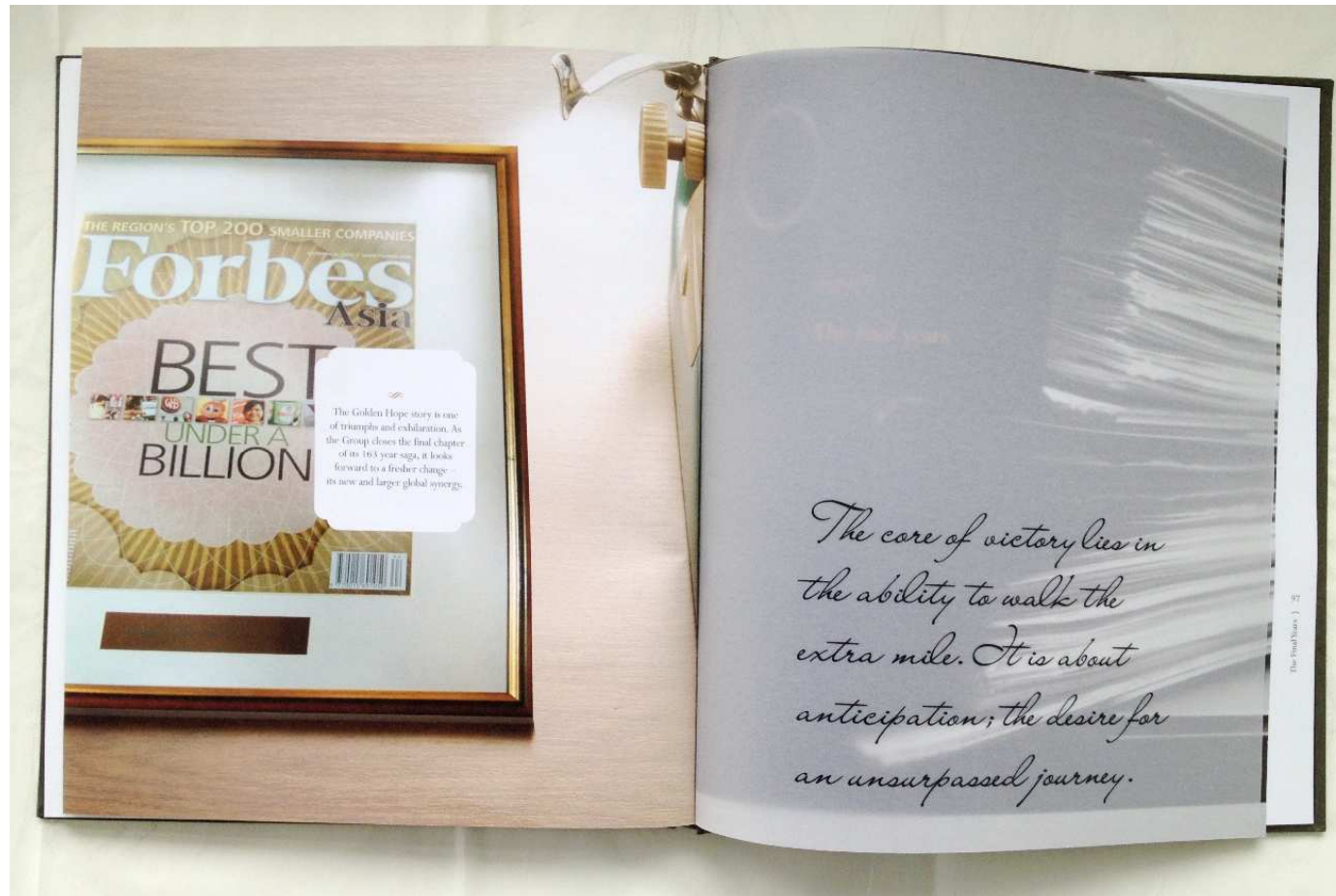


The Golden Hope Story –Foreword

Agency **Denney & Denney**  
Client **MISC Berhad**

My Roles **Concept Development**  
**Copywriting - Creative & Research**

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The Golden Hope Story —Page Breaker, Current Section

Agency  
Client

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My Roles

Concept Development  
Copywriting - Creative & Research

## Golden Hope Plantations Bhd > The Golden Hope Story (1844-2007)



The Golden Hope Story – Sections: Dawn of a New Era

Agency  
Client

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My Roles

Concept Development  
Copywriting - Creative & Research

